PlatinumProfile.ai

BUILT FOR PERSONAL INJURY LAW FIRMS

Your next client is searching.

Can they find you?

See where your firm appears on Google Maps.
Then let our team handle the work to improve your visibility.

49 points. A clearer local picture.



Illustrative ranking grid. Not client results.

Top 3 4-10 11+

START WITH YOUR OWN MAP

Free 49-point scan.

No email required.

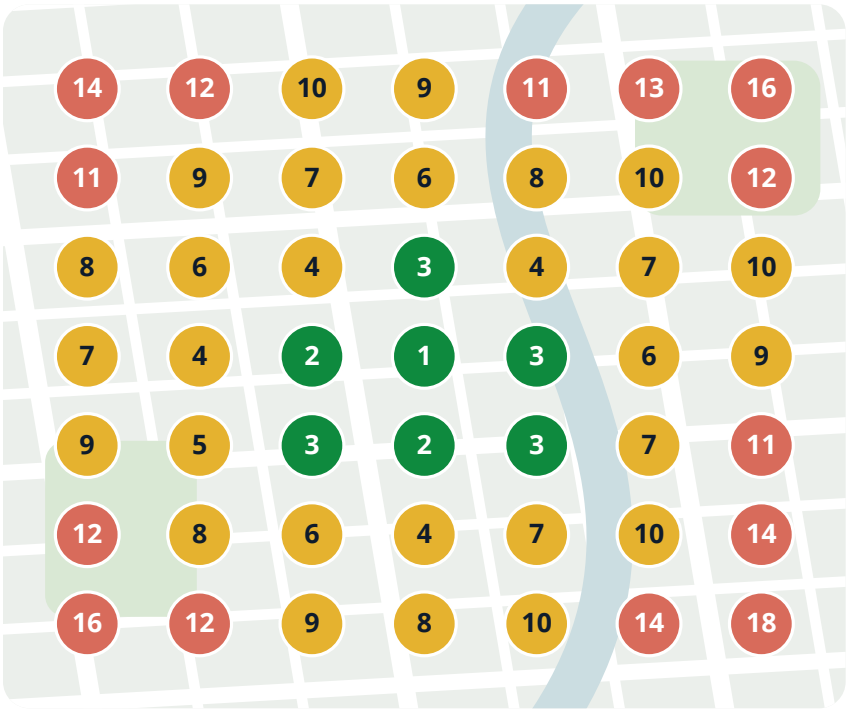
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Scan to get started

01 / UNDERSTAND YOUR VISIBILITY

One search does not show your whole market.

Searching from your office shows one perspective. A prospective client across town may see a different set of firms. PlatinumProfile checks your map visibility from 49 locations around your office.



Illustrative ranking grid. Not client results.

1 **Spot your strengths**

See where your firm appears in the top three local results.

2 **Find the gaps**

See where nearby competitors appear ahead of you.

3 **Set a baseline**

Use the map to focus the work and track changes over time.

WHY LOCATION MATTERS

Google weighs relevance, distance and prominence when ranking local businesses. A strong profile helps communicate who you are, what you do and where you serve clients.

Source: Google Business Profile Help, “Tips to improve your local ranking.”

02 / HAND OVER THE WORK

You run the firm. We work the profile.

Done-for-you Google Business Profile management, led by Logan Jack. A practical plan for each office, with regular work and reporting you can follow.

Build the foundation

Audit and improve categories, services, descriptions, hours and profile details.

Connect the signals

Align business details across directories, strengthen website connections and set up link tracking.

Keep the profile active

Publish 4-8 Google Posts each month and add your firm's photos on a regular schedule.

Support your reputation

Improve review-request workflows, monitor feedback and manage thoughtful responses.

Track your local market

Run weekly 49-point scans across tracked keywords and monitor nearby competitors.

Watch and respond

Monitor profile issues, assist with suspensions and report suspected policy violations.

EVERY MONTH

A performance report, strategy call and review of how your firm, website and profile connect across search and AI assistants.

03 / GET STARTED

A clear plan.
A named specialist.

DONE-FOR-YOU MANAGEMENT

$1,500

per office / month

2+ offices? Request a custom quote.

No setup fee.

Month-to-month.

Cancel any time.

Led by Logan Jack

15 years in legal marketing, including five managing Google Business Profiles for one of the largest personal injury firms in Texas. Direct access to the person leading your account.

"I've got twenty offices on it, and the improvement showed up almost immediately."

Glen Lerner
Founder, Lerner & Rowe
Individual results vary.

Start with your free scan.

Enter your firm's website at PlatinumProfile.ai.
Review your map, then talk with Logan about your next steps.

Run my free scan >

Prefer to talk first? Meet Logan

No email required.

audit@platinumprofile.ai

Rankings vary by location, keyword and competition. Specific rankings, call volume and signed cases are not guaranteed. Offer checked November 16, 2026; see the website for current terms.